

LONDON APP BREWERY

Digital Leadership

Accelerate innovation in your organisation by understanding the key developments in technology and stimulate conversation on the “art of the possible”.

A company’s culture gives an organisation its personality and shapes both its internal processes and the way it is seen by the outside world. It is forged by a company’s leadership.

Digital leadership is a 4 hour workshop for decision makers to learn how technology has evolved and how to embrace innovation to create a “digital first” company culture.

Agenda

- Brief on the internet of things, apps, beacons and how they have been employed to solve problems and accelerate sales in novel ways. Aimed to stimulate creative thinking and ideation.
- Chef-prepared, seasonal sushi lunch.
- Focused discussion and workshop on practical problem solving, igniting innovative ideas and building an intra-organisational start-up mentality.
- Hands-on coding workshop to create a personalised app and familiarising delegates on key concepts.

“ The continuous nature of technology enabled innovation makes this digital revolution a kind of never-ending journey.

No single new product or service will ever be the ‘answer.’

Winners will be those who build organizational systems, processes and cultures that always drive new ideas building on today’s successes and tomorrow’s possibilities. ”

Pat Hyek
Global Technology Industry Leader
Ernest & Young



L.A.B



“ Why is this relevant to my organisation? ”

New Skills

Technology is constantly innovating. Is your workforce on top of this new world of possibilities? During our classes, attendees pick up new skills in programming, design and problem solving.

Leadership

Digital leadership is one of the most in-demand skills of the 21st century. How can one effectively lead without an understanding of how the product is made? Deepen your understanding and become a better leader.

Creativity

There's nothing more liberating than making something of your own. From idea to app there is space for innovation, space to think and create. View problems from new angles and learn to think creatively.

Innovation

Innovation begins with the art of the possible. Only once your staff are familiar with what technology is capable of, can you begin to innovate upon it and build exciting new products.

The London App Brewery teaches you how to code and design apps by walking you through the most influential apps in the market. I started with zero Java knowledge and at the end I found myself in “the zone” solving the “Challenge” (mock app development briefs). All my questions were answered and barriers to app development evaporated. This workshop will kick start you.



James Leung
Product Manager

High quality, well paced training delivered with attention to detail. An extremely well-run course with all the information provided to get started with mobile-coding. The teachers' passion for teaching really stands out.



Gopiga Thana
NHS Doctor



L.A.B



Logistics

Digital leadership is a 4 hour workshop with hands-on programming and app prototyping included. All course materials and Macbooks are provided. There is absolutely no need for prior preparation or to bring any equipment.

Agendas are provided as a guide only, the course can be fully tailored to fit your organisational needs and preferences.

Our courses take place in a range of Central London venues. We are also able to bring the course to your location of preference. Transport fees are billed separately

Costs

£850 pp + VAT

Minimum of 10 people / £8500 + VAT

For tailored courses, please get in touch for a quote.



Mohammed Hussain
Commissioning Manager,
Strategic Services and Technology,
NHS England

